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Research Paper



Artificial Intelligence and Education: Reinventing Learning and Assessment

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ABSTRACT: This article explores the impact of AI on education, specifically the rise of AI assistants like Chat GPT. It highlights the need to revise teaching and evaluation methods to remain relevant in the digital age. The article focuses on three main areas: integrating AI into the educational process, changing the roles of teachers, and adjusting evaluation methods. The article suggests using AI to personalize learning, transforming the role of teachers into facilitators, and diversifying evaluation methods. It underscores the importance of self-directed learning, continuous teacher training, and assessing cross-cutting skills. The value of this article lies in its ability to offer solutions to leverage the benefits of AI while minimizing its risks, creating a dynamic and inclusive learning environment.

Keywords: Artificial Intelligence, Personalized Education, Authentic Assessment, Critical Thinking, Self-Directed Learning.

I. INTRODUCTION

The rapid emergence of artificial intelligence (AI) and smart robots, such as ChatGPT, is profoundly transforming our society and way of life. These advanced technologies are increasingly being integrated into various sectors, including education. AI tools, capable of processing and analyzing large amounts of data, offer unique opportunities to personalize learning and improve educational outcomes. They enable students to access a variety of resources and receive instant answers to their questions, making learning more flexible and interactive. However, the integration of these technologies also raises crucial questions about how teaching and assessment need to evolve to remain effective and relevant. The impact of AI on education is already evident through several initiatives and studies. For instance, a report by UNESCO (2019) suggests that AI could help achieve the sustainable development goals in education, particularly goal 4, which aims to ensure inclusive and quality education for all. AI systems are used to develop adaptive educational tools capable of customizing content based on individual learners' needs, thereby enhancing engagement and academic performance (Holmes et al., 2019).

AI technologies enable the creation of personalized learning environments. For example, platforms like Knewton and DreamBox use algorithms to tailor lessons and exercises based on students' performance (Luckin, Holmes, Griffiths, & Forcier, 2016). This not only helps target students' weaknesses but also motivates them through challenges tailored to their skill levels. A study by Feng, Heffernan, and Koedinger (2009) showed that using an intelligent tutoring system in math education led to significant improvements in students' outcomes compared to traditional teaching methods.

AI also provides increased accessibility to educational resources. Students can interact with chatbots to receive instant answers to their queries, facilitating autonomous and continual learning. A notable example is the use of chatbots as educational assistants at the University of Georgia, where the chatbot "Jill Watson" assists students by answering course-related questions (Goel & Polepeddi, 2016). This reduces teachers' workload and enables students to receive immediate assistance. With easier access to sophisticated AI assistants like ChatGPT, traditional teaching and assessment methods are being put to the test. Students can now get instant answers to their assignments, ask complex questions, and receive detailed explanations without direct teacher intervention. This new reality calls for deep reflection on the necessary adjustments to uphold the integrity and effectiveness of educational practices (Holmes, Bialik, & Fadel, 2019).

One of the primary challenges posed by integrating AI in education is the potential dependency of students on these technologies. Relying too much on AI tools to find answers and solve problems may lead to a dependency that could hinder their ability to think critically and independently. Additionally, constant access to

instant answers could reduce their motivation to delve into their own research and develop essential skills such as problem-solving and creativity (Seldon & Abidoye, 2018).

Another major challenge is cheating. With tools like ChatGPT, students can easily obtain answers to exam questions or assignments, raising concerns about assessing their actual skills. Traditional assessment methods, such as exams and take-home assignments, are becoming less effective in measuring students' knowledge and abilities in this context (Goel & Polepeddi, 2016). This raises the question of how to ensure fair and equitable evaluation of students when access to advanced technologies is uneven, and cheating becomes harder to detect.

Addressing these issues is crucial to preserve the integrity and effectiveness of education. It is imperative to find ways to adapt teaching to fully leverage the benefits of AI while minimizing associated risks. Teachers need to be equipped with the necessary tools and strategies to effectively and ethically integrate AI into their pedagogical practices (Holmes et al., 2019).

This article aims to explore and propose tangible adjustments in teaching and assessment processes in the era of AI. The goal is to provide practical recommendations for effectively and ethically integrating these technologies into the educational system. By examining the challenges and opportunities presented by AI, we will seek to define pedagogical and evaluative strategies that prepare students for a future where AI plays a central role, while ensuring authentic and meaningful learning.

I. HOW TO TEACH TODAY?

Teaching today involves adapting to the rise of artificial intelligence (AI), which is profoundly transforming the educational landscape. This adaptation requires thoughtful integration of AI into the educational process, leveraging its capabilities to personalize learning and automate certain tasks. This significant change also alters the role of teachers, who become guides and mentors, fostering creativity, critical thinking, and socio-emotional skills—areas that AI cannot replace.

1. Integration of AI into the educational process

1.1. Using AI Tools for Personalized Learning

AI enables advanced personalization of learning by tailoring educational content to the specific needs of each student. By analyzing students' performance in real-time, AI tools can identify each student's gaps and strengths, providing a more targeted and effective learning experience. This approach not only improves academic results but also increases student engagement and motivation by providing exercises and content suited to their level and interests.

Possible action: Platforms like DreamBox for mathematics or Knewton for various subjects use AI to analyze students' performance in real-time and adjust learning content accordingly. This helps address specific gaps and offer level-appropriate exercises. For example, a study on DreamBox Learning showed significant improvements in primary students' math skills (Wang & Woodworth, 2011).

Possible action: Tools like ChatGPT can be used to provide additional explanations, answer students' questions outside of class hours, and offer personalized resources based on students' interests and needs. These educational assistants can serve as virtual tutors, providing immediate feedback and personalized recommendations. An experiment at the University of Georgia showed that using an AI teaching assistant, Jill Watson, helped reduce response times to student questions and improve overall satisfaction (Goel & Polepeddi, 2016).

1.2. Encouraging Self-Directed Learning

Self-directed learning, where students take charge of their learning process, is a crucial skill in the modern world. AI tools can support this learning by offering personalized resources and allowing students to explore topics of interest at their own pace. This approach fosters intellectual curiosity, personal initiative, and the ability to learn independently, essential skills for future success.

Possible action: Encourage students to choose research topics they are passionate about and use AI tools to explore these subjects. For instance, a student interested in astronomy could use databases and AI analyses to study astronomical phenomena. Self-directed learning helps students develop research, critical analysis, and problem-solving skills. According to a study by Geertshuis et al. (2014), self-directed learning improves student engagement and fosters the acquisition of transferable skills.

Possible action: Integrate Massive Open Online Courses (MOOCs) into the curriculum, allowing students to explore subjects at their own pace and receive certificates from platforms like Coursera, edX, or Khan Academy. These resources offer unparalleled flexibility and allow students to access high-quality educational

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content from the world's best universities. A study by Colvin et al. (2014) showed that students using MOOCs reported improved knowledge and skills, as well as high satisfaction with this learning mode.

2. Changing Roles of Teachers

2.1. From Teacher to Facilitator

With the integration of AI in education, the role of teachers evolves. Rather than focusing solely on imparting knowledge, teachers become learning facilitators. They guide students in exploring subjects, help develop critical and collaborative skills, and support their educational journey in a personalized manner.

Possible action: Teachers can organize discussion sessions where students share their discoveries and reflections, thus facilitating collaborative learning. For example, after researching a given topic, students could present their findings and debate different perspectives in class. This approach encourages active participation and the development of communication and critical thinking skills. According to Vygotsky (1978), social and collaborative learning is crucial for cognitive development.

Possible action: Offer individual coaching sessions to help students develop personalized learning plans, set goals, and overcome specific obstacles. The teacher becomes a mentor guiding students in their educational journey. This approach provides personalized support and addresses each student's specific needs. Research shows that individual coaching improves student motivation and academic results (Campbell & Campbell, 1997).

2.2. Continuous Teacher Training

To effectively integrate AI into education, teachers must receive ongoing training. This includes professional development programs on new educational technologies, the use of AI, and best teaching practices. Keeping up with technological advances and innovative methods allows teachers to provide more effective and relevant instruction.

Possible action: Schools can organize regular training on new educational technologies, the use of AI, and best teaching practices. For example, workshops on integrating AI into the curriculum or using new learning platforms. Continuous training is essential for teachers to stay updated with technological advances and innovative teaching methods. Studies show that professional development improves teaching practices and student performance (Darling-Hammond, Hyler, & Gardner, 2017).

Possible action :: Encourage teachers to join online communities of practice where they can share resources, experiences, and advice on using AI and educational technologies. Platforms like Edmodo or LinkedIn groups for teachers can be helpful. These communities offer a space for collaborative learning and sharing best practices. Wenger (1998) emphasizes that communities of practice are essential environments for professional development and innovation in teaching.

II. ADJUSTMENTS TO MAKE IN TEACHING

In the face of the rapid evolution of artificial intelligence, education must reinvent itself profoundly. This adjustment involves adopting new teaching methods that constructively integrate AI while developing students' critical understanding of its implications. Education in ethics and digital literacy becomes essential to enable students to navigate an increasingly digital world and use AI responsibly and wisely.

1. Adoption of New Teaching Methods

1.1. Project-Based and Collaborative Learning

Project-based and collaborative learning promotes active student engagement and the development of essential skills such as problem-solving, critical thinking, and collaboration. This pedagogical approach allows students to work on concrete projects that encompass multiple disciplines, offering a more holistic and interconnected perspective of learning.

Possible action: Design projects that encompass multiple disciplines, such as a project on climate change combining elements of science, geography, and politics. Students could work in groups to analyze data, create predictive models, and propose innovative solutions. This method encourages students to use various skills and knowledge integratively. According to Thomas (2000), project-based learning (PBL) enhances student motivation and their ability to apply knowledge to real-world situations.

Possible action: Use tools like Google Workspace or Microsoft Teams to enable students to collaborate in real-time, share documents, and organize virtual meetings to discuss their projects. These technologies facilitate collaborative work and allow students to work together even remotely. Research shows that using collaborative technologies improves communication, coordination, and team productivity (Johnson, Johnson, & Stanne, 2000).

1.2. Hybrid and Blended Learning

Hybrid learning combines in-person and online learning, offering increased flexibility and personalization. This approach allows students to benefit from the best of both worlds: face-to-face interaction with teachers and peers, and the ability to learn at their own pace through online resources.

Possible action: In a flipped classroom model, students study theoretical content at home through videos or online readings and use class time for practical activities, discussions, and collaborative projects. For example, students could watch a video on a scientific concept at home and conduct an experiment in class. Studies show that flipped classrooms improve concept understanding and class participation (Bergmann & Sams, 2012).

Possible action: Combine in-person teaching with online learning modules that allow students to reinforce their knowledge at their own pace. For example, a math course could include interactive online exercises that adjust the difficulty level based on student performance. Research indicates that blended learning improves student satisfaction and academic performance (Means et al., 2013).

2. Education in Ethics and Digital Literacy

2.1. Awareness of Ethical Issues

Teaching students the ethical implications of technologies, including AI, is crucial. This includes understanding algorithmic biases and the social impact of these technologies. Raising students' awareness of these issues prepares them to become responsible users and developers of technology.

Possible action: Organize sessions where students analyze cases of biases in algorithms and discuss ethical implications. For example, examine how biases can affect search engine results or facial recognition systems. According to Noble (2018), algorithmic biases can perpetuate social inequalities and require vigilance and critical understanding.

Possible action: Assign students research projects on the impact of AI in various fields such as work, privacy, and surveillance. Students could analyze case studies and propose recommendations for ethical AI use. This type of project develops their ability to think critically and ethically about emerging technologies (Eubanks, 2018).

2.2. Development of Digital Literacy Skills

Digital literacy is essential in the modern world, where technology skills are increasingly in demand. Teaching students the basics of coding, programming, and cybersecurity prepares them to navigate a constantly evolving digital environment.

Possible action: Integrate coding courses into the curriculum so that students understand programming basics and can create their own technological projects. For example, platforms like Scratch for younger students or Python for more advanced learners. Programming skills have become essential in many fields and promote logic and problem-solving (Resnick et al., 2009).

Possible action: Offer cybersecurity workshops where students learn to protect their information online, recognize digital threats, and adopt safe online behaviors. Cybersecurity is a crucial skill in the digital age, where online threats are pervasive (Furnell, 2010).

III. HOW TO EVALUATE TODAY?

Evaluation in education must also adapt to the era of AI. It is crucial to diversify evaluation methods to account for the new skills and learning modes that AI fosters. Using AI in evaluation itself opens new possibilities for personalized assessment, identifying individual needs, and providing more precise and frequent feedback.

1. Diversifying Assessment Methods

1.1. Formative and Continuous Assessments

Formative assessment focuses on monitoring student learning to provide ongoing feedback that can be used by instructors to improve their teaching and by students to improve their learning. Continuous assessment involves evaluating students over a period rather than at the end of a course. Both methods help in identifying learning gaps and providing timely support.

Possible action: Implement regular quizzes and short assignments that allow students to demonstrate their understanding continuously. Tools like Kahoot! or Google Forms can be used for quick, interactive quizzes. According to Black and Wiliam (1998), formative assessments enhance learning and help students stay engaged with the material.

Possible action: Use digital portfolios where students can document their progress, reflect on their learning, and showcase their work over time. Platforms like Seesaw or Google Sites can facilitate this. Research indicates that digital portfolios promote self-regulated learning and critical reflection (Barrett, 2007).

1.2. Peer and Self-Assessments

Peer and self-assessment strategies encourage students to engage more deeply with the learning material and develop critical thinking and evaluative skills. These methods also foster a sense of ownership and responsibility for their learning.

Possible action: Organize peer review sessions where students evaluate each other's work based on clear criteria. This can be facilitated through tools like Peergrade or Turnitin. Topping (1998) suggests that peer assessment enhances students' critical thinking and provides diverse feedback perspectives.

Possible action: Encourage students to engage in self-assessment by setting their own learning goals and evaluating their progress towards these goals. Providing rubrics and reflection prompts can help guide this process. Research by Andrade and Du (2007) shows that self-assessment improves student autonomy and intrinsic motivation.

2. Using AI in Assessments

2.1. Automated Feedback and Grading

AI can be used to provide instant feedback and automated grading, which saves time for educators and offers immediate support to students. This can be particularly useful for large classes or courses with heavy grading loads.

Possible action: Utilize platforms like Gradescope, which can automatically grade assignments, or tools like Grammarly, which provides real-time feedback on writing. A study by Kovanović et al. (2015) found that automated feedback systems can enhance learning outcomes by providing timely and personalized feedback.

Possible action: Implement AI-driven tools that offer detailed analytics on student performance, such as identifying common errors and suggesting targeted practice exercises. This personalized feedback helps address individual learning needs effectively. Research shows that AI-driven analytics improve learning efficiency and student satisfaction (Ferguson, 2012).

2.2. Adaptive Assessments

Adaptive assessments use AI to adjust the difficulty of questions based on student responses, providing a more personalized and accurate measure of student ability. These assessments can better identify individual learning needs and provide tailored support.

Possible action: Use adaptive learning platforms like ALEKS for math or Duolingo for language learning, which adapt questions based on student performance. These platforms help maintain an optimal challenge level for each student, enhancing engagement and learning outcomes (Shute & Towle, 2003).

Possible action: Develop custom adaptive assessments using AI tools that analyze student responses and adjust content difficulty in real-time. This approach ensures that assessments are challenging yet achievable, promoting continuous learning and improvement (VanLehn, 2011).

IV. CHALLENGES AND CONSIDERATIONS

Student assessment needs to evolve to reflect the impact of AI on their work. We must acknowledge the use of AI in completing school tasks, promoting responsible use and evaluating students' ability to analyze and interpret AI-generated results. Furthermore, assessment should prioritize essential skills like critical thinking, problem-solving, collaboration, and communication, which are crucial for success in our technology-driven world.

1. Ethical and Privacy Concerns

1.1. Data Privacy and Security

The integration of AI in education raises significant ethical and privacy concerns. It is crucial to ensure that student data is handled responsibly and that AI systems are used fairly and transparently. Schools and educators must prioritize data privacy and security to protect students' personal information. This involves adhering to legal regulations and implementing robust data protection measures.

Possible action: Ensure compliance with data protection regulations such as GDPR or FERPA by regularly auditing data practices and providing training for staff. Schools should use secure platforms and encrypt sensitive data to prevent breaches (Schwartz & Solove, 2011).

Possible action: Develop clear policies on data usage, informing students and parents about what data is collected, how it is used, and who has access to it. Transparency builds trust and ensures that data is used ethically (Solove, 2006).

1.2. Bias and Fairness

AI systems can perpetuate existing biases if not carefully designed and monitored. It is essential to develop and use AI tools that promote fairness and inclusivity.

Possible action: Regularly audit AI systems for biases and implement strategies to mitigate them, such as diverse training datasets and fairness-aware algorithms. Schools should work with developers to ensure that AI tools are designed to minimize bias (Mehrabi et al., 2021).

Possible action: Provide training for educators on recognizing and addressing bias in AI tools and promoting inclusive teaching practices. Educators should be equipped to use AI ethically and effectively (Noble, 2018).

2. Ensuring Equity and Access

The benefits of AI in education should be accessible to all students, regardless of their socioeconomic background. Ensuring equitable access to technology and resources is crucial for bridging the digital divide.

2.1. Access to Technology

Schools must ensure that all students have access to the necessary technology and resources to benefit from AI-enhanced learning.

Possible action: Provide devices and internet access to students who need them, through school programs or partnerships with community organizations. Ensuring access to technology is vital for equitable education (Warschauer & Matuchniak, 2010).

Possible action: Implement digital literacy programs to help students and their families use technology effectively and safely. These programs should cover basic skills and promote responsible digital citizenship (Hobbs, 2010).

2.2. Support for Diverse Learners

AI tools should be designed to support the diverse needs of all learners, including those with disabilities and language barriers.

Possible action: Use AI tools that offer accessibility features, such as text-to-speech, speech-to-text, and translation services. These features help accommodate diverse learning needs and promote inclusivity (Cooper, 2006).

Possible action: Develop personalized learning plans that leverage AI to provide targeted support for students with special educational needs. AI can help identify specific challenges and recommend effective interventions (Gordon, 2014).

3. Professional Development and Support for Educators

Teachers need continuous professional development and support to effectively integrate AI into their teaching practices and address the associated challenges.

3.1. Training and Resources

Schools should provide comprehensive training and resources to help teachers understand and utilize AI tools effectively.

Possible action : Offer professional development workshops on AI in education, focusing on practical applications, ethical considerations, and best practices. These workshops should be ongoing to keep educators updated with the latest advancements (Darling-Hammond et al., 2017).

Possible action: Create a resource hub with guides, tutorials, and case studies on using AI in the classroom. This hub can be a valuable reference for teachers as they integrate AI into their teaching (Penuel et al., 2007).

3.2. Collaborative Learning Communities

Encouraging collaboration among teachers can help share knowledge and experiences, fostering a community of practice around AI in education.

Possible action: Establish professional learning communities where teachers can collaborate, share insights, and support each other in using AI tools. These communities can facilitate peer learning and innovation (Wenger, 1998).

Possible action: Promote the use of online forums and social media groups for teachers to connect and exchange ideas on AI in education. These platforms can provide ongoing support and inspiration (Trust et al., 2016).

V. CONCLUSION

Integration of artificial intelligence in the field of education represents a major transformation that requires a profound revision of teaching and assessment methods. By addressing the challenges and opportunities presented by AI, this article highlights the need to readjust pedagogical practices to ensure that learning remains relevant and effective in this new technological environment. By adopting pedagogical approaches that leverage AI tools, teachers can provide more personalized and engaging learning experiences. Diversifying assessment methods, along with using advanced technologies for monitoring and feedback, helps to better understand students' skills and address their individual needs. These adjustments not only combat risks associated with the use of AI, such as plagiarism and technology dependence, but also promote the development of essential cross-cutting skills such as critical thinking, collaboration, and communication. By integrating ethical and responsible practices in the use of AI, educators are preparing students not only to succeed academically but also to become informed and responsible citizens in an increasingly technology-driven world. Implementing these readjustments enriches the educational experience, making it more dynamic, inclusive, and tailored to contemporary requirements.

This article underscores the crucial importance of transforming our pedagogical and evaluative approaches to fully leverage the benefits of AI while minimizing its risks. This transformation is not only beneficial for students, providing them with tools and skills to excel in their studies and beyond, but it also reinforces the role of educators as guides and mentors in this new educational era. The added value of these adjustments lies in their ability to create a more balanced, equitable, and future-ready learning environment.

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